



**Sterne Kessler
Goldstein Fox**
ATTORNEYS AT LAW

Robert Givner Sterne
Jorge A. Goldstein
David K.S. Cornwell
Robert W. Emmond
Taryn Gene G. Durkin
Michael A. Ciriballa
Michael B. Ray
Robert E. Spadoli
Eric K. Berle
Michael G. Lee
John M. Covert
Robert C. Milling
Donald J. Featherstone
Timothy J. Shea, Jr.
Michael J. Messinger
Jude U. Kim
Mark Fox Evers
Jeffrey T. Halvey
Edgar J. Elson
Donald R. Banowitz
Peter A. Jackson
Brian J. Del Buono

Elizabeth J. Haanes
Michael D. Specht
Brian W. McCabe
Glenn J. Perry
Theodore A. Wood
Gabriel Longworth
Edward W. Yee
Goran E. Reed
Jason D. Eisenberg
Taryn L. Miller
Jon E. Wright
Ludene M. DeSantis
Helene C. Carlson
Cynthia M. Bouchez
Timothy A. Doyle
Lori A. Gordio
Shannon A. Carroll
Arnar F. Khal
Michelle K. Holubek
Marsha A. Rose
Scott A. Schaller
Lei Zhou

W. Blake Goblentz
James J. Pohl
John J. Haan
Mark W. Ragel
Michael R. Stalek
Carla J-Eun Kim
Doyle A. Sever
Ulrike Winkler Jenks
Paul A. Calvo
C. Matthew Rizer
Randall K. Baldwin
Lori M. Bordes
Jeremy M. Klass
Stephanie L. Elmer
Jeffrey K. Mills
Mia Malsberger
Scott M. Woodhouse
Peter A. Socarras
Christina A. Gamache
Richard D. Collier
Patrick P. Hansen
Ross G. Hicks

Keisha Hyton-Rodic
Gene A. Lang
Bernie Narnango-Combs
Alyssa K. Sandrowitz
Jonathan M. Sligh
John P. Wernick
Chenghua Luo
Salvador M. Rios
Bruce B. Vance
Justin L. Sher
Byron L. Piccard
Katie K. Dilgato
Richard B. Almon
Christopher B. Fegert
Jeffrey A. Roegner
William P. Ladd
Registered Patent Agents*
Karen S. Markowicz
Danielle L. Letting
Steven C. Oppenheimer
Aaron S. Lukas

Gaurav Astharia
Yasser Mourada
Cynthia J. DeRosa
Omar F. Amin
Ralph W. Powers III
Erin C. Wang
Joseph E. Mischelknaus
Karen Natsabondh
Aaron S. Ward

PL Counsel
Edward J. Kessler
Kenneth C. Bass III
Christopher P. Weist
David C. Isaacson

*Admitted only in Maryland
*Admitted only in Virginia
*Practice limited to
Federal Agencies

July 27, 2009

WRITER'S DIRECT NUMBER:
(202) 772-8997
INTERNET ADDRESS:
FWRIST@SKGF.COM

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Art Unit 3623

Attn: Mail Stop RCE

Re: U.S. Utility Patent Application
Application No. 09/887,528; Filing Date: June 25, 2001
For: **Method and System for High Performance
Model-Based Personalization**
Inventors: EKHAUS *et al.*
Our Ref: 2222.0730001

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Continued Examination (RCE) Transmittal;
2. Petition for Extension of Time Under 37 CFR 1.136(a); and
3. Online Credit Card Payment Authorization in the amount of **\$1,170.00** to cover:

\$810.00 - Request for Continued Examination (RCE) Fee; and
\$360.00 - Two-months Extension of Time Fee (1 month EOT fee (\$130.00) was previously paid on 06/29/09).

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Fee payment is provided through online credit card payment.

Commissioner for Patents

July 27, 2009

Page 2

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Christopher Philip Wrist
Attorney for Applicants
Registration No. 32,078

MDS/CPW:smn

Enclosures

1010259_1.DOC